



Sponsorship Opportunities

Sarcoma Champion (Presenting) Sponsor- \$20,000

- Prominent exposure on Race to Cure Sarcoma registration page website with a clickable link to company website
- Inclusion in press materials
- Limited license of logo and event pictures for company advertising (Pre-approved)
- Recognition in event follow-up materials
- Opportunity to have a video on race Facebook page and SFA social media sites, video sent to RTCS email list
- Logo on RTCS email communications
- Logo on insert sent with all mailed registration packets
- Logo and promotion on event Facebook page and SFA social media
- Opportunity to address participants during “day of “ program

Sunflower Sponsor \$10,000

- Exposure on Race to Cure Sarcoma registration page website with a clickable link to company website
- Inclusion in press materials
- Recognition in event follow-up materials
- Opportunity to have a video on race Facebook page and SFA social media sites
- Logo on RTCS email communications
- Logo on insert sent with all mailed registration packets
- Logo and promotion on event Facebook page and SFA social media
- Recognition during “day of” program

Gold \$5,000

- Exposure on Race to Cure Sarcoma registration page website with a clickable link to company website
- Recognition in event follow-up materials
- Opportunity to have a video on race Facebook page
- Logo on RTCS email communications
- Logo on insert sent with all mailed registration packets
- Logo on event Facebook page and SFA social media
- Recognition during “day of” program

Yellow Ribbon \$2,500

- Exposure on Race to Cure Sarcoma registration page website
- Recognition in event follow-up materials
- Logo on RTCS email communications
- Logo on insert sent with all mailed registration packets
- Logo on event Facebook page and SFA social media
- Recognition during “day of” program

Advocate \$1,000

- Exposure on Race to Cure Sarcoma registration page website
- Recognition in event follow-up materials
- Logo on insert sent with all mailed registration packets
- Logo on event Facebook page

Media Partner

Media Partners greatly assist SFA with outreach and awareness activities. This sponsorship level is available for media outlets and companies supporting the RTCS series through outreach and promotion such as PSA’s, promotional mentions, social media, live broadcasts, live appearances as emcees and more.

Benefits that our Media Partners receive include:

- The ability to use “Official Sarcoma Foundation of America Media Partner” in its publicity (including logo use)
- Recognition at race ceremony
- Recognition in event follow-up materials
- Limited inclusion in social media marketing
- Recognition in event follow-up materials
- Placement of their logo on the official race shirt
- Banner recognition at Opening and Closing Ceremonies, or special events
- Listing on the web site as a media partner
- “Official Media Partner” reference in all press and promotional materials



SPONSORSHIP FORM

YES, I will join you as a Race to Cure Sarcoma sponsor for: (city) _____

PLEASE INDICATE SPONSORSHIP LEVEL (CHECK BOX)

| | | |
|--------------------------|--|----------|
| <input type="checkbox"/> | Sarcoma Champion (Presenting) Sponsor | \$20,000 |
| <input type="checkbox"/> | Sunflower Sponsor | \$10,000 |
| <input type="checkbox"/> | Gold Sponsor | \$5,000 |
| <input type="checkbox"/> | Yellow Ribbon Sponsor | \$2,500 |
| <input type="checkbox"/> | Advocate Sponsor | \$1,000 |
| <input type="checkbox"/> | Media Partner | - |

SPONSOR INFORMATION:

Sponsorship Name (as you would like to be recognized): _____

Contact Person: _____

Phone: _____ Email: _____

Street: _____

City: _____ State: _____ Zip: _____

Company Website: _____

PAYMENT INFORMATION

Please Invoice Me

Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Check: Payable to Sarcoma Foundation of America (please include city location on check)

Credit Card: AMEX VISA MASTERCARD Card _____

Expiration Date: _____ Security Code: _____ Signature: _____

Please return this form and payment to: **Sarcoma Foundation of America, 9899 Main Street, Suite 204, Damascus, MD 20872**